

## EGO Factory

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**FOR IMMEDIATE RELEASE**

**EGO Factory, We are glad to announce the arrival of Aaron Pedroza - Online Marketing Specialist**

Sunset Beach, CA (March 31, 2006) - Aaron Pedroza — Online Marketing Specialist

Aaron Pedroza, brings us 13 years of experience in client management and marketing, is an invaluable resource when it comes to producing a project from start to finish. His ability to grasp complex client needs and organize a successful plan of attack, along with his talents in orchestrating and motivating a team of individuals makes him a very successful project manager.

His value as an online marketing specialist is also indispensable when it comes to strategies for increased visibility and search engine optimization techniques. With his hand on the pulse of this booming industry Aaron is able to steer client's online marketing in targeted ways that produce optimum results. Driving your projects and your online marketing, Aaron's smooth navigation allows you to relax and enjoy the ride.

"I look forward to the opportunity to work with EGO Factory and this new and booming market", commented Aaron Pedroza, "With EGO Factory's high standards and obvious quality work, increasing our clients visibility will be a breeze"

## **About EGO Factory**

EGO Factory is a full-service interactive agency that offers web site development, web maintenance, business-class hosting, consulting and online marketing. EGO Factory was formed in April 2003 with a commitment to develop high quality online and offline solutions to meet client needs, provide results and surpass expectations. Like in any business, in the world of interactive media there is a constantly evolving set of rules and standards. EGO Factory takes pride in being on the leading edge of those interactive media standards, in order to keep their clients' businesses on top of the marketplace. Working with EGO Factory, clients enjoy an unsurpassed level of quality, consistency and efficiency, while fulfilling their interactive and traditional marketing needs.