

EGO Factory

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FOR IMMEDIATE RELEASE

EGO Factory forms a California “S” Corporation and discontinues operations as a partnership as of January 1st 2006.

SUNSET BEACH CA (January 1st 2006)—EGO Factory announced today that its success and growth as a partnership since April 20th 2003 has warranted the creation of a new California corporate entity to continue to function in the same capacity as the Partnership and allow for further expansion and growth.

“We are very fortunate to have experienced the recent growth and success of the partnership and I look forward to continuing our standing tradition and policy of providing only top notch solutions, as we build the new corporate EGO Factory,” remarked Brent Bolton, Chief Creative Officer. “While we continue to bring on new clients and staff, it will remain critical to us to maintain our commitment to personalized service and outstanding projects for every client.”

About EGO Factory

EGO Factory is a full-service interactive agency that offers web site development, web maintenance, business-class hosting, consulting and online marketing. EGO Factory was formed in April 2003 with a commitment to develop high quality online and offline solutions to meet client needs, provide results and surpass expectations. Like in any business, in the world of interactive media there is a constantly evolving set of rules and standards. EGO Factory takes pride in being on the leading edge of those interactive media standards, in order

to keep their clients' businesses on top of the marketplace. Working with EGO Factory, clients enjoy an unsurpassed level of quality, consistency and efficiency, while fulfilling their interactive and traditional marketing needs.