

EGO Factory News

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Contact:

Brent Bolton

brent@egofactory.com

(949) 777-5045 ext 777

FOR IMMEDIATE RELEASE

EGO Factory is proud to announce the arrival of Marc Acevedo, Multimedia Director.

IRVINE, CA (March, 2008) Irvine-based online marketing agency EGO Factory adds a new member to its team, Multimedia director, Marc Acevedo. A veteran in interactive development and multimedia applications, Marc brings a wide range of experience and expertise to the table for EGO Factory.

Along with Marc's skills in programming and development comes a remarkable designer's eye and artistic background. Although his focus has been mainly development, he touts a degree in Illustration as one of two BA's. From having worked as an interactive content developer for clients such as Disney, Leap Frog, and Lucas Arts to creating complex, custom video processing software, Marc will have new creative ideas that will elate EGO Factory's clients. "It is impressive when one individual can excel so greatly as a 'coder' and a 'creative' like Marc has" stated Brent Bolton, Chief Creative Officer. "I know our clients will be as happy as we are to have Marc on our team".

With Marc on board EGO Factory is looking forward to offering even more in the way of interactive development including; game development, 3D interactivity, touch screen, application development and more. Contact EGO Factory today to learn more at info@egofactory.com.

About EGO Factory

EGO Factory is a full-service interactive agency that offers web site development, web maintenance, business-class hosting, consulting, and online marketing. EGO Factory was formed in April 2003 with a commitment to develop high quality online and offline solutions to meet client needs, provide results and surpass expectations. Like in any business, in the world of interactive media there is a constantly evolving set of rules and standards. EGO Factory takes pride in being on the leading edge of those interactive media standards, in order to keep their clients' businesses on top of the marketplace. Working with EGO Factory, clients enjoy an unsurpassed level of quality, consistency and efficiency, while fulfilling their interactive and traditional marketing needs.