

## EGO Factory ([www.egofactory.com](http://www.egofactory.com))

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### **FOR IMMEDIATE RELEASE**

**We are glad to announce the arrival of Jacob Roth, EGO Factory's new Web Production Assistant.**

**IRVINE, CA (March 10<sup>th</sup>, 2008)** Irvine-based online marketing agency EGO Factory adds a new member to its team, Web Production Assistant, Jacob Roth. As a natural to the web and a highly affable individual, Jacob will be an extremely valuable member of the EGO Factory team.

Starting as a freelancer for EGO Factory earlier in the year, Jacob proved instrumental as a team member very quickly. "Working at EGO Factory provides a great outlet for my creativity," explained Jacob, "it's great to be part of a team with like minded focus driven by improvement and perfection".

"When Jacob came to EGO Factory with a passion for the web and high standards of excellence I knew he would be a great addition to our team," quoted from Brent Bolton, Chief Creative Officer of EGO Factory. "We look forward to working with him as he expands his skill set and helps us deliver cutting edge solutions to our clients."

## **About EGO Factory**

EGO Factory is a full-service interactive agency that offers web site development, web maintenance, business-class hosting, consulting, and online marketing. EGO Factory was formed in April 2003 with a commitment to develop high quality online and offline solutions to meet client needs, provide results and surpass expectations. Like in any business, in the world of interactive media there is a constantly evolving set of rules and standards. EGO Factory takes pride in being on the leading edge of those interactive media standards, in order to keep their clients' businesses on top of the marketplace. Working with EGO Factory, clients enjoy an unsurpassed level of quality, consistency and efficiency, while fulfilling their interactive and traditional marketing needs.