

EGO Factory News

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FOR IMMEDIATE RELEASE

EGO Factory welcomes Web Developer, Lawrence Johnson.

Irvine, CA (April 20, 2009) – Irvine-based online marketing agency EGO Factory welcomes Lawrence Johnson to the programming team.

Lawrence has been programming computers for more than 15 years. He is formally trained in Computer Information Systems (CIS), a 4-year Bachelor degree program in computer science with an emphasis on systems analysis and business analysis. He is well-versed in a number of programming technologies, including ASP.NET, C#, HTML 4.01, XHTML 1.0 (all versions), CSS/CSS 2.0, JavaScript, AJAX, RSS, XML, ASP/VB6, T-SQL, and MySQL, among others. In addition, he has experience with a number of development platforms and applications.

“I’m extremely happy to be growing our team with an individual as talented as Lawrence,” said Alexander Zonin, Chief Technology Officer.

Lawrence shares EGO Factory’s commitment to exploring the latest developments in programming technology. His specialty in ASP.NET gives a fresh perspective to many Web projects. With Lawrence on board, the company can offer its clients even more innovative, smart, efficient interactive solutions.

Contact EGO Factory today to learn more at info@egofactory.com.

About EGO Factory

EGO Factory is a full-service interactive agency that offers Website development, Web maintenance, business-class hosting, consulting and online marketing. EGO Factory was formed in April 2003 with a commitment to developing high-quality online and offline solutions to meet client needs, provide results and surpass expectations. Like with any business, in the world of interactive media, there is a constantly evolving set of rules and standards. EGO Factory takes pride in being on the leading edge of those interactive media standards, in order to keep clients' businesses on top of the marketplace. Working with EGO Factory, clients enjoy an unsurpassed level of quality, consistency and efficiency, while fulfilling their interactive and traditional marketing needs.